

2009-2010 Leadership Iowa
Session V – Community
Preparedness/Response
Cedar Rapids, IA
March 11-12, 2010


AGENDA

Wednesday, March 10, 2010 (Optional)

Upon Arrival	Class Gathering (Brett Thomas, owner will talk to class around 8pm)	Cedar Rapids Piano Lounge 208 2 nd Ave. SE – Cedar Rapids
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Thursday, March 11, 2010

8:30 – 9:00 a.m.	Gathering and Welcome <i>Sponsored by: LI Class of 2008-09</i> Kay Neumann-Thomas, ABI Foundation Gina Vitiritto, (LI 2008-09), Program Co-chair Rob Peterson, (LI 2008-09), Program Co-chair June Rainbow, (LI 1999-00), Session Planner Jenny Becker, (LI 2008-09), Session Planner	Crowne Plaza Five Seasons Hotel 350 1 st Ave. NE – Cedar Rapids Commerce Club
9:00 – 9:20 a.m.	Welcome to Cedar Rapids Ron Corbett, <i>Mayor, City of Cedar Rapids</i>	
9:25 – 9:45 a.m.	LI Linkage – Part 1	
9:50 – 10:10 a.m.	Disaster Strikes Video review of June 2008	
10:15 – 11:00 a.m.	How Do You Want to Be Remembered? Feel empowered and learn how to succeed in the face of adversity. Kent Stock, <i>Relationship Manager, Community Savings Bank</i>	
11:00 – 11:15 a.m.	Break <i>Sponsored by: CIPCO</i>	
11:15 – 12:30 P.M.	The Response Moderator: Steve Bogle (LI 2004-05), <i>Iowa Dept. of Public Safety/Iowa National Guard</i> Cindy Dietz, <i>Rockwell Collins</i> Gary Ficken, <i>Bimm Ridder</i> Lois Buntz, <i>United Way</i> Bruce Aune, <i>KCRG-TV 9</i>	
12:30 – 1:15 p.m.	Lunch - <i>Sponsored by: Alliant Energy</i> Keynote: Greg Eyerly, <i>Cedar Rapids Flood Recovery Director</i>	
1:15 – 1:45 p.m.	“Five Minutes of Fame”	



- 1:50 – 2:45 p.m. **Stories of Recovery from Natural Disasters** **Crowne Plaza**
Moderator: Todd Hutcheson (LI 2007-08), *Rockwell Collins* Commerce Club
Tornado/flood in Iowa City:
Parkersburg: Marc Reifenrath
Little Sioux Boy Scout Camp: Mitch Mortvedt, *Special Agent in Charge, DCI*
- 2:45 – 3:00 p.m. **Break**
Sponsored by: Corn Belt Power
- 3:00 – 4:30 p.m. **Cedar Rapids Recovery Tour**
Greg Eyerly, *Cedar Rapids Flood Recovery Director*
- 4:30 p.m. **Hotel Check-In and free time** **Cedar Rapids Museum of Art**
- 5:00 – 6:30 p.m. **Networking with Business Leaders and *ImpactCR*** (optional) 410 3rd Ave. SE
- 6:30 – 7:30 p.m. **Reception with *Leadership for Five Seasons* and *ImpactCR***
- 7:30 p.m. **Leadership Iowa Class Dinner** **Zins**
Sponsored by: Rockwell Collins 227 2nd Avenue SE
- 8:30 p.m. **Adjourn**

Friday, March 12, 2010

- Prior to 7:45 a.m. **Hotel Check Out**
- 8:00 – 8:45 a.m. **Continental Breakfast** **Mercy Medical Center**
Sponsored by: LI Class of 2008-09 701 10th Street S.E.
8:15 – 8:45 “Five Minutes of Fame”
- 9:00 – 10:00 a.m. **Preparedness - Ideas for creating a disaster plan**
Tim Charles, *CEO, Mercy Medical Center*
- 10:00 – 10:15 a.m. **Break**
Sponsored by: Iowa Association of Electric Cooperatives
- 10:15 – 10:45 a.m. **Innovative Practices for Prevention**
Rich Patterson, *Indian Creek Nature Center*
- 10:45 – 12:00 p.m. **Designing a Community Communication Strategy for Disasters**
Facilitator: Christian Fong, *Fong Strategic Consulting*
- 12:00 – 12:45 p.m. **Lunch**
Sponsored by: Alliant Energy
- 12:45 – 1:15 p.m. “Five Minutes of Fame”
- 1:15 – 1:30 p.m. **Break**
Sponsored by: Struxture Architects
- 1:30 – 2:15 p.m. **LI Linkage – Part II**
- 2:15 – 2:30 p.m. **Evaluations and Wrap-Up**
- 2:30 p.m. **Session Concludes**